



MaxPlus
Blood Cooler
Storage + Transport
- with -
Maxify™
Technology



ECONOMICAL



EFFICIENT



SUSTAINABLE



USA-MADE

Innovative blood storage and transportation cooler.
Trusted by hundreds of blood banks globally.

Qualified for up to 24 hours. For use with refrigerated (1°C to 6°C) blood products.

Used for OR and ER transfusions, trauma packs, STAT blood, and bedside storage, the MaxPlus Blood Cooler transports blood products safely and effectively. Our MaxPlus Blood Cooler with MAXIFY™ technology will put an end to labor intensive pack-outs and questionable results.

- Multi-use flexibility covering hospital transfusion service needs.
- An ideal solution for packed red cells, whole blood, plasma, tissue, and organs.
- Optimizes blood utilization by reducing waste with an extensive temperature hold time.
- No special handling or bench-time conditioning.
- Ergonomic and attractive design with strong handles and shoulder strap for easy carrying.

What is Maxify™ Technology?

MAXIFY™ proprietary materials technologies are revolutionizing the shipping of temperature-sensitive biologics, enabling our leading-edge MAXQ no-bench-time packaging solutions to provide unmatched shipping and cost efficiencies, thermal performance, and TOTAL VALUE.



System includes:

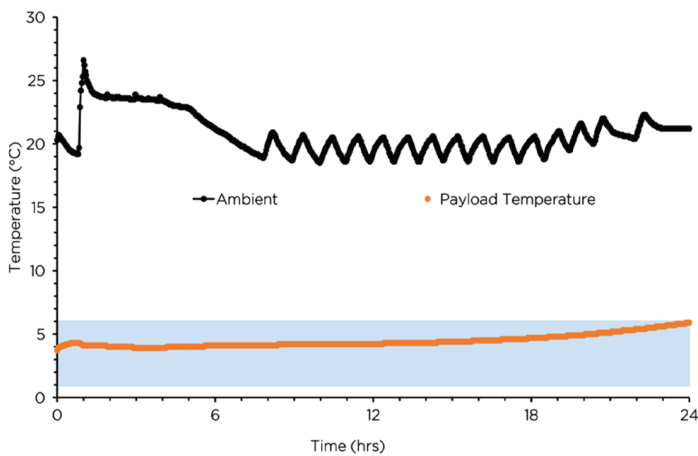
- Three BPOP gel packs
- Two S6 gel packs
- One R12X24 insulated container
- One shoulder strap

Maximize Savings!

MaxPlus coolers combine unprecedented thermal performance and convenience to decrease lost blood product and increase savings.

SKU #	Capacity	Dimension	Temperature	Weight
R12X24	2-10 RBC	13.25" x 13.25" x 13.25"	1 - 6°C	13.3 lbs.

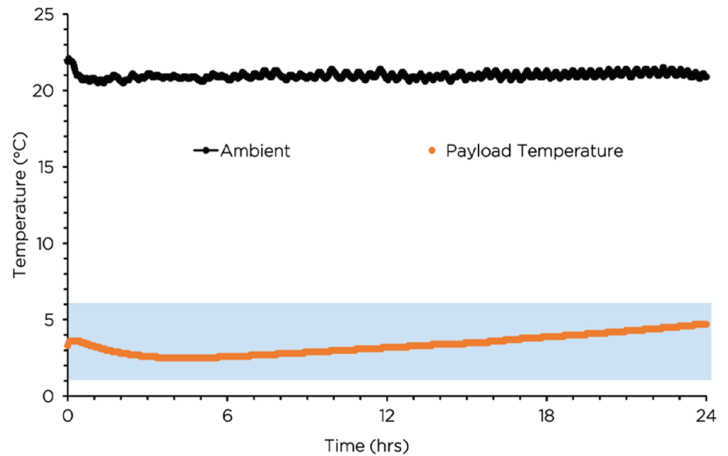
Simulated performance of minimum payload (2 units)



Analysis: Temperature of simulated products (minimum payload: 2 units) inside the cooler stayed within the required 1-6°C temperature range for a total of 24 hours.

Test duration	Time = 0 hours	Time = 24 hours
Simulated product Temperature (°C)	3.7	5.9

Simulated performance of maximum payload (10 units)



Analysis: Temperature of simulated products (maximum payload: 10 units) inside the cooler stayed within the required 1-6°C temperature range for a total of 24 hours.

Test duration	Time = 0 hours	Time = 24 hours
Simulated product Temperature (°C)	3.3	4.7

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